BCCPAC Representation Report

Submitted by: **Dana Arthurs, Secretary**

Name of Event: **Education Planner Institutional Contacts** (EPIC) meeting

Date of Event: May 21, 2010,

Location of Event: Downtown BCIT Campus, Vancouver, BC

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1. The morning was a conversation on the items related to Education Planner and its relationship with institutions regarding the maintenance of institutional information. This included a demonstration of the new institutional interface which was demonstrated to the group. The interface can be used to submit institutional admission requirements in a timely manner. Linda Pardy is the contact person for the institutions to make the changes.

2. The afternoon involved more of a professional development opportunity for participants, beginning with a presentation on the use of social media in a post-secondary setting. UBC's recruiting department made a presentation on how they use Facebook and Twitter to attract and retain students.